

PRESS RELEASE

Océ Print Expert Guy Broadhurst Updates Market on Latest Digital Publishing Technology At 2010 Digital Book Printing Forum

Océ customer Lightning Source also shares digital book strategies on special panel

March 2, 2010—Trumbull, CT—Océ announces that digital print industry veteran Guy Broadhurst will speak at the [2010 Digital Book Printing Forum](#) in New York on March 9. In addition, Ingram company Lightning Source Inc., a user of Océ digital book technology, will be represented on the “Book Printers Progress Report Panel.”

Broadhurst, Vice President of New Technology and Client Development, Océ North America Production Printing Systems division, will offer his thoughts on digital book publishing during the “Leading Vendors Executive Panel.” The panel is part of the INTERQUEST 2010 Digital Book Printing Forum, a special seminar during the [Publishing Business Conference & Expo](#), which is produced by *Book Business* magazine. INTERQUEST is a leading market and technology research and consulting firm serving the digital printing and publishing industry.

[Broadhurst](#) has worked with digital printing technology for more than 25 years and helped pioneer Océ print-on-demand initiatives. Today Océ is a leader in the digital publishing market, and many top digital book manufacturers rely on Océ digital print solutions as part of their publishing platform. Broadhurst will update session attendees on Océ strategy in the book and manual space, and share recent success stories.

“In just a few years, digital book manufacturing has totally changed the face of publishing economics,” said Broadhurst. “We can point to numerous real-world examples of book manufacturers such as [Lightning Source Inc.](#), that have successfully adopted the digital model with Océ as part of their strategies, and the list continues to grow. Publishers recognize that digital has a key role in the future of the books, and the ROI is significant. I look forward to sharing our latest strategies and success stories to help book publishers and manufacturers build and refine their own digital models.”

Larry Brewster of [Ingram Content Group](#) will join the “[Book Printers Progress Report Panel](#),” where leading book printers will present their digital printing experience, applications and challenges. They will also explain how the latest digital print technology developments—both in monochrome and color—are helping them enhance their solutions and expand their applications.

As Senior Vice President of Strategy and Business Development, Brewster is responsible for strategic partnerships and planning. He is a founding executive of Lightning Source Inc., an Ingram Content Group Inc. company. Lightning Source provides a broad range of physical and digital services to the book industry. The company is known for its comprehensive and highly individualized approach to printing and delivering books in the publishing world today.

The “Leading Vendors Executive Panel” is scheduled for 10:45 to 11:45, while the “Book Printers Progress Report Panel” runs 1:30–2:30 PM. Both sessions are Tuesday, March 9 at the New York Marriott Marquis Hotel. Anyone interested in attending the panel discussions and 2010 Digital Book Printing Forum can find more information and register at <http://www.inter-quest.com/2010DigitalBookPrintingForum.html>.

For more information about Océ digital book manufacturing solutions, visit http://www.oceusa.com/main/product_group.jsp?FOLDER%3C%3Efolder_id=2534374302160543&bmUID=1222882752388&home_link=select_solution.

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About Océ

Océ is a leading international provider of digital document management technology and services. The company's solutions are based on Océ's advanced software applications that deliver documents and data over internal networks and the Internet to printing devices and archives -- locally and around the world. Supporting the workflow solutions are Océ digital printers and scanners, considered the most reliable and productive in the world. Océ also offers a wide range of display graphics, consulting and outsourcing solutions.

Océ employs around 22,000 people, with 2009 revenues of approximately \$3.7 billion, operates in around 100 countries and maintains research and manufacturing centers in the Netherlands, the United States, Canada, Germany, France, Belgium, the Czech Republic, Romania and Singapore. Océ North America is headquartered in Trumbull, CT, with additional business units in Chicago, IL; New York City; Boca Raton, FL; Salt Lake City, UT and Vancouver, BC. North American revenues represent approximately half of Océ's worldwide business, and employment is approximately 10,000. For more information about Océ, visit www.oceusa.com. Outside the U.S., consult <http://global.oce.com>.

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