

Solimar Launches New "ADF" SolimarShorts™ Videos

Brief, On Demand, Hot Industry Topics to Educate Busy Professionals

San Diego, CA - Solimar Systems, Inc., a leading developer of enterprise output management solutions, recently introduced a new series of Automated Document Factory ("ADF") on demand, online video programs designed to educate industry professionals. The SolimarShorts™ videos are approximately 5-15 minutes in length and will help busy professionals remain current with industry trends and the latest technology solutions.

"Today's professional is inundated with information," said Mary Ann Rowan, Solimar Systems Vice President of Sales and Marketing. "The SolimarShorts program is designed to communicate and deliver interesting and useful industry information in a very efficient and concise manner."

The following new SolimarShorts ADF topics are available for on demand viewing from Solimar's website at <http://www.solimarsystems.com/SolimarShorts.php>:

- What is ADF? Overview of Benefits and Success Strategies
- Automation and Reprint Strategies
- 'Any to Any' Workflow Strategies

The SolimarShorts educational library covers several key industry topics including:

- TransPromotional
- Mailing Efficiencies
- Electronic Efficiencies
- IMB - Intelligent Mail Barcode
- Workflow Solutions
- Corporate Overview - multiple languages

SolimarShorts topics explore how to easily develop TransPromo documents, the benefits of deploying an Automated Document Factory (ADF) strategy, how to gain and maximize mailing efficiencies, enhancing print-based communications with web presentment documents, how to significantly reduce production print costs, and more.

"The SolimarShorts program is designed to show organizations how to reduce costs and increase productivity," adds Rowan. "Given today's economy, it is more important than ever for organizations to find new ways to increase their competitiveness."

About Solimar Systems, Inc.

Founded in 1991, Solimar Systems, Inc. is a leading developer of enterprise output management solutions for mainframe, midrange, and PC/network environments. Installed in thousands of sites around the world, including nearly 50% of the Fortune 100, Solimar solutions satisfy a wide range of customer requirements by combining document creation, integrated physical communications connectivity, data stream transforms, and sophisticated print queue management with secure document distribution. Experts in legacy and modern data streams, Solimar solutions provide essential infrastructure to organizations in a variety of industries including insurance, financial services, banking, pharmaceuticals, telecommunications, healthcare, government, education, retail, manufacturing, utilities, distribution and print service bureaus.

For more information, call the [Solimar Sales Team](#) at +1.619.849.2800.