

Solimar Implementation Services Provided by Xerox

Production Workflow Customers Benefit from Xerox Professional Services

SAN DIEGO, CA, June 1, 2009 — Solimar Systems, Inc., a Xerox Business Partner and leading developer of enterprise output management solutions, today announced that Xerox Corporation's Advanced Services Group (ASG) will now be able to implement and deploy Solimar's software solutions.

The new agreement will allow Xerox to package professional services and consulting around Solimar's enterprise software to help customers with everything from re-engineering documents to managing massive print jobs and the archival of large documents and print jobs.

"Xerox provides professional people, processes, technology, and experience to ensure a successful implementation of production workflow solutions involving Solimar products," said Mary Ann Rowan, Chief Marketing Officer, Solimar Systems. "The Xerox consultants have a deep understanding of Solimar software solutions, but, just as importantly, work closely with clients to develop a clear understanding of our joint customers' business objectives."

Under the terms of the agreement, Xerox will now provide professional services for Solimar's products such as:

- **Rubika™:** Solimar Rubika is a modular document re-engineering workflow solution that can be configured to automate manual processes, enable postal savings, add value to documents (such as TransPromo applications), and dynamically modify print data at run time.
- **Solimar® Print Director™ Enterprise:** Solimar's job management platform, Solimar Print Director Enterprise (SPDE), provides a wide range of functionality including multi-level security, remote administrator and operator access, event logging and notification, direct device connectivity capabilities, and powerful job routing and tracking with industry-leading data stream transformations. Xerox ASG consultants are software solutions experts who can implement SPDE as a standalone product or as part of a complete workflow solution integrated with Rubika and SOLsearcher™ Enterprise, a secure web presentment solution.
- **SOLsearcher™ Enterprise:** Solimar's SOLsearcher Enterprise (SSE) is a highly scalable web presentment solution that enables organizations to effectively index, store, search and retrieve large collections of transactional and scanned documents. SSE is ideal for B2B, B2C, and B2E environments and also provides the backbone for an automated production re-print workflow.

"Xerox consultants are subject matter experts with experience in implementing and optimizing Xerox production printing environments," said Gregory Towns, Xerox Advanced Solutions Group general manager. "It is a natural fit for Xerox to provide implementation services to support complementary solutions including Rubika, Solimar Print Director Enterprise, and SOLsearcher Enterprise. Our goal is to help reduce the implementation timeline, minimize business disruption and increase end-user adoption."

About Solimar Systems, Inc.

Founded in 1991, Solimar Systems, Inc. is a leading developer of enterprise output management solutions for mainframe, midrange, and PC/network environments. Installed in thousands of sites around the world, including nearly 50% of the Fortune 100, Solimar solutions satisfy a wide range of customer requirements by combining document creation, integrated physical communications connectivity, data stream transforms, and sophisticated print queue management with secure document distribution. Experts in legacy and modern data streams, Solimar solutions provide essential infrastructure to organizations in a variety of industries including insurance,

financial services, banking, pharmaceuticals, telecommunications, healthcare, government, education, retail, manufacturing, utilities, distribution and print service bureaus.

For more information, call the [Solimar Sales Team](#) at +1.619.849.2800.