



**CATHEDRAL**  
CORPORATION

Integrity. Commitment. Service. *We live here.*

Aug. 21, 2009

**FOR IMMEDIATE RELEASE**

**CATHEDRAL PARTNERS WITH FSSI, A CALIFORNIA PRINT AND MAIL  
OUTSOURCER, TO EXPAND REACH AND IMPROVE SERVICE**

Contact: Larry Beasley 315-356-6229; [lbeasley@cathedralcorporation.com](mailto:lbeasley@cathedralcorporation.com)

---

ROME, NY -- Cathedral Corporation, a national provider of transactional documents, customer care communications, personalized direct mail and e-marketing programs, is partnering with California-based Financial Statement Services Inc. (FSSI), a full-service print and mail outsourcing company, to expand its geographic reach and speed delivery of services to customers.

“FSSI is a perfect fit as a partner for Cathedral, as an established company with the same guiding principles, 100-percent quality and exceptional customer service,” said Marianne Gaige, president and CEO of Cathedral Corporation. “Some of our largest customers had asked us to put a location on the West Coast. Now, we provide the data file and FSSI prints and dispatches it the same day.”

Jennifer Dietz, president of FSSI, agreed. “Both companies have been seeking an established partner on the opposite coast with a likeminded commitment to quality, client-focus and technology,” she said. “I believe the two companies and cultures are a great match because we have similar management philosophies, technologies, quality processes and goals. FSSI can offer our clients Cathedral’s best-in-class e-presentment capability. Similarly, Cathedral can now make available FSSI’s letterStreamOne dynamic correspondence solution.”

The key benefits to customers are speed and convenience with continued high quality and customer service, Gaige said. “Because FSSI is of a similar size to Cathedral, our partnership has essentially doubled the production capacity available to our customers.”

Dietz said the partnership will allow her company to offer clients East Coast disaster recovery and distributive printing and mailing services.

(more)

## **CATHEDRAL PARTNERS WITH CALIFORNIA FIRM**

“With these new geographic advantages, both companies will be able to open up new markets, regions and opportunities without making us direct competitors. Clients and customers served by both companies will benefit tremendously.”

For additional information, please contact Larry Beasley at 315-356-6229 or visit us online at [www.cathedralcorporation.com](http://www.cathedralcorporation.com).

# # #

### **About Cathedral Corporation**

*Cathedral Corporation offers the Essentials® line of printed and electronic financial communication programs, personalized direct mail, and e-marketing services. This includes the analysis and application of customer data to create trans-promotional checks, statements and invoices, highly targeted direct mail, and a wide range of customer care communications. Recognized in the industry for on-time and error-free performance, Cathedral Corporation serves a broad range of industries in the U.S. including financial services, healthcare, utilities, higher education, and religious organizations. The company employs 175 people and is headquartered in a 60,000-square-foot facility at Griffiss Business and Technology Park in Rome, N.Y., with additional facilities in Lincoln, R.I., Buffalo, N.Y., Nashua, N.H., and St. Louis, Mo.*

### **About FSSI**

*Founded in 1980, FSSI is a full-service print and mail leader specializing in the design, redesign, production and delivery of high-impact, printed and online customer communications. FSSI tailors outsourcing solutions to fit print volumes ranging from the thousands to the millions for billing statements, invoices, letters or digital color mailers. Mail-piece processing and finishing, including Unique Piece Tracking (UPT)™, are performed in the firm's secure 168,000-square-foot facility to ensure data integrity and timely delivery.*

# # #