



Solimar Announces New Rubika™ Functionality Including IMB Support at On Demand Conference
New Enhancements Increase Postal Efficiencies and Lower Rates

SAN DIEGO, CA - February 27, 2008 - Solimar Systems, Inc., a leading global provider of production printing and secure document delivery solutions, today announced new functionality of Rubika™ Version 2.02, a modular document re-engineering solution. Rubika™ has been designed to solve many problems associated with leveraging high volume transactional print and online viewing environments by modifying data streams to automate manual processes, enabling postal savings, adding value to documents and leveraging finishing equipment.



Rubika v2.02 adds support for the 2009 barcode requirement called the Intelligent Mail® Barcode (IMB) also called OneCode or the 4-State Barcode. Companies and mail houses are required to implement IMB by January 2009 to qualify for the lowest postal rates.

"With Rubika, barcodes get dynamically applied on documents at the time of print," states Mary Ann Rowan, Vice President of Sales and Marketing for Solimar Systems. "This saves clients valuable time and money by centralizing their barcode creation, eliminating the need to recode all the original business applications, and tracking their workflow processes to ensure integrity."

In addition to IMB support, highlights of the new Rubika functionality include:

- Book Block Module with many options for POD applications
- 2-up Module with Sequential and Stacked options
- N to 1 Module reverses order of pages including individual reports in a job
- Variable options in Data Import/Export Module
- Enhanced User Interface (UI) and drop-down menus

"Before Rubika arrived on the market it was impossible to perform document re-engineering without intricate and difficult scripting. Rubika changes all that. With an intuitive UI and drop-down menus, Rubika does not require scripting or complex programming to operate. When Rubika is combined with Solimar's SOLfusion™ product, workflow streamlining is taken to the next level by automating multiple Rubika steps dynamically. Our clients are thrilled to see manual processes go away," states Rowan.

The Solimar product line allows thousands of organizations around the world to easily expand and control their enterprise production print processes by providing robust data transforms, device optimizations and print stream re-engineering and repurposing. Building on a history of successful technology development, Rubika v2.02, scheduled for general availability in March 2008, further demonstrates Solimar's continued commitment to delivering powerful output management solutions for its clients.

About Solimar Systems, Inc.

Founded in 1991, Solimar Systems, Inc. is a leading developer of enterprise output management solutions for mainframe, midrange, and PC/network environments. Installed in thousands of sites around the world, including nearly 50% of the Fortune 100, Solimar solutions satisfy a wide range of customer requirements by combining document creation, integrated physical communications connectivity, data stream transforms, and sophisticated print queue management with secure document distribution. Experts in legacy and modern data streams, Solimar solutions provide essential infrastructure to organizations in a variety of industries including insurance, financial services, banking, pharmaceuticals, telecommunications, healthcare, government, education, retail, manufacturing, utilities, distribution and print service bureaus.

For more information, call the Solimar Sales Team at +1.619.849.2800.